



**WORLD
STATISTICS
DAY**

20.10.2020

**CONNECTING
THE WORLD
WITH DATA
WE CAN TRUST**

United Nations Statistics Division

16 September 2020

Core Messages of World Statistics Day 2020

- Statistics are more important now than ever before. The current pandemic emphasizes how the professional communities are coming together to address these current data needs.
- It is essential to build and maintain trust in data and statistics, especially in today's world. As the overall data ecosystem evolves, data standards, independence of the national statistical system, and the Fundamental Principles of Official Statistics can contribute to and build trust in the data and statistics produced by the statistical systems.
- Strengthening data ecosystems in countries will bring together quality data from various sources to provide more timely data



JOURNÉE MONDIALE DE LA STATISTIQUE

20.10.2020

CONNECTER LE MONDE
AVEC DES DONNÉES DANS
LESQUELLES NOUS POUVONS
AVOIR CONFIANCE

20 October 2020
WORLD STATISTICS DAY

Connecting the world with data we can trust



世界 统计 日

20.10.2020
用我们可以
信赖的数据
连通世界

اليوم العالمي للإحصاء

20.10.2020
ربط العالم
ببيانات يمكننا
الوثوق بها



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DÍA MUNDIAL DE LA ESTADÍSTICA

20.10.2020
CONECTANDO
EL MUNDO
CON DATOS
CONFIABLES



ВСЕМИРНЫЙ ДЕНЬ СТАТИСТИКИ

20.10.2020
ОБЪЕДИНИМ МИР ПРИ
ПОМОЩИ ДАННЫХ,
КОТОРЫМ МЫ МОЖЕМ
ДОВЕРЯТЬ

ADDITIONAL TRANSLATIONS



世界
統計の日

2020年10月20日

信頼できる
統計が
世界をつなぐ

Interested entities are encouraged to translate the text into local languages, provided that they will state clearly that they are solely responsible for the accuracy of the translation. Send your translation to statistics@un.org and we will add the new language version to this page.

GUIDELINES

Governments, intergovernmental organizations, not-for-profit organizations, and private sector entities may use the logos in accordance with the liability waiver and the graphic standards provided in the links below. Please send inquiries and the signed waiver of liability form to:

United Nations Statistics Division (UNSD)
Office of the Director
Attention: World Statistics Day Coordinator
Email: statistics@un.org
Fax: +1 212 963 4569



Download the visual guidelines

To ensure consistent and appropriate visuals for communicating the desired message, a general set of guidelines is outlined here, including, among other aspects: color scheme, minimum size, spacing, and backgrounds.



Download the logo use guidelines and waiver of liability

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BLOG

Secretary-General of the United Nations invites governments to celebrate World Statistics Day 2020



by António Guterres

4 September 2020

As the United Nations marks its seventy-fifth anniversary and the world deploys data to face a common challenge, let us use World Statistics Day to spotlight the role of statistics in advancing sustainable development for all

[Read More](#)

To make the world better connected by statistics



by Shigeru Kawasaki

11 AUGUST 2020

This year, the third World Statistics Day (WSD) will be celebrated on 20 October all over the world. I hope the opening of this blog will contribute to global promotion of the WSD.

[Read More](#)

UN Statistics Division Director: excited to hear about your plans for World Statistics Day 2020



by Stefan Schweinfest

14 August 2020

In a letter on 13 August to the global statistical community, I shared my excitement in inviting you to initiate your special celebrations for World Statistics Day 2020 occurring on 20 October 2020.

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World Statistics Day 2020 launch



13 JULY 2020

In an age when data have taken on an ever-more important role, data we can trust is at the foundation of connecting the world.

[Read More](#)

BLOG

Secretary-General of the United Nations invites governments to celebrate World Statistics Day 2020



by [António Guterres](#),
Secretary-General, United Nations

4 September 2020

“As the United Nations marks its seventy-fifth anniversary and the world deploys data to face a common challenge, let us use World Statistics Day to spotlight the role of statistics in advancing sustainable development for all”

António Guterres

In a letter to the heads of state dated 2 September 2020, the Secretary-General of the United Nations, Mr. António Guterres, invited governments, as the primary producer, user and beneficiary of official statistics, to lend their full support to this year's World Statistics Day. The Secretary-General recalled the General Assembly resolution 69/282 which called for the observance of World Statistics Day every fifth year.

The Secretary-General pointed out in his letter that "current, reliable, timely and trusted data are necessary to understand the changing world in which we live." He also noted that "the unprecedented Coronavirus pandemic has elevated the importance of data and statistics, and demonstrated how linking data to geospatial information can help us to track the dynamics of a rapidly changing global situation." The Secretary-General shared that "in establishing this observance, the (General) Assembly invited all Member States, the United Nations system and other international and regional organizations, as well as civil society, research institutions, media and all producers and users of official statistics, to do their part to highlight the value of statistics in meeting the challenges of our time." The General Assembly is the main deliberative, policymaking and representative organ of the United Nations.



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Various products



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[#STATSDAY2020](https://twitter.com/STATSDAY2020)

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162,00 x 69,00 in

Thank you!!

Worldstatisticsday.org

#StatsDay2020

Contact: Linda Hooper

hooper@un.org



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